



UNIQUE FESTIVAL OF THE YACHT INDUSTRY
July 21-24, 2022, GDYNIA - MARINA YACHT PARK





About the Polboat Yachting Festival

Organized by the Polish Chamber of Marine Industry and Water Sports (POLBOAT), the Polboat Yachting Festival is the largest yacht exhibition on the water in Poland. This recurring event, which is open to visitors, attracts the most significant players on the recreational boat market from Poland and overseas to the new Marina Yacht Park in Gdynia.

Nearly 100 unique units can be seen at the event, including: sailing and motor yachts, catamarans, the best houseboats, water scooters, as well as brokerage and charter companies. The companies which exhibit their products every year are Sunreef Yachts, Galeon, Parker Poland, Delphia, Northman, Balt Yacht, Sportis, La Mare Houseboats, but also dealers who represent international brands including Prestige, Jeanneau, Hanse, Bavaria, Flipper, Windy, Bayliner and Saxdor. An excellent complement to the festival is the presentation of partner brands from the premium and luxury sector. The festival is accompanied by a varied program of events for professionals and enthusiasts, which attracts the attention of thousands of people interested in an active lifestyle.

Polboat Yachting Festival in media

The event is extremely popular among Polish and international media. Last year's summary of the event was published in dozens of online and print publications, as well as in social media. During Polboat Yachting Festival 2022, alongside local titles such as: Forbes Polska, Trojmiasto.pl, Dziennik Bałtycki, Radio Gdańsk, Gazeta Wyborcza and Magazyn Wiatr, journalists from Poland, the USA, China, Middle East and Europe will appear.



Price list

Type of exhibition space	regular price	price for the member of POLBOAT	EARLY BIRD price (booking and payment do 30.04.2022)	EARLY BIRD price for the member of POLBOAT
Mooring space up to 9m in length	3 500,00 zł	2 800,00 zł	3 125,00 zł	2 500,00 zł
Mooring space up to 12m in length	4 200,00 zł	3 360,00 zł	3 750,00 zł	3 000,00 zł
Mooring space with over 12m in length	4 900,00 zł	3 920,00 zł	4 375,00 zł	3 500,00 zł
Tent 3x3 m, white, wooden floor, electricity – replenishment of the mooring space	4 200,00 zł	3 360,00 zł	3750,00 zł	3 000,00 zł
Tent 3x3 m, white, wooden floor, electricity – without mooring space	4 900,00 zł	3 920,00 zł	4 375,00 zł	3 500,00 zł
Tent 3x6 m, white, wooden floor, electricity – replenishmentof the mooring space	7 000,00 zł	5 600,00 zł	6 250,00 zł	5 000,00 zł
Tent 3x6 m, white, wooden floor, electricity – without mooring space	8 400,00 zł	6 720,00 zł	7 500,00 zł	6 000,00 zł

POLBOAT provides 500 zł of discount for the boats which already have the permanent residency in the Marina Yacht Park in Gdynia

M a r k e t i n g p a c k a g e

Along with the opportunity to present their products and services in the marina in Gdynia, exhibitors receive a unique promotional support from the organizers:

- Presentation of the yacht models and services on the event website

- Posts on Instagram and Facebook of the Polboat Yachting Festival and the Polish Chamber of Marine Industry and Water Sports**

- Mention of the brand's participation in the event in all press releases and communicates. sent by the organizers to the media and business partners (before and after the event)

- Facilitating meetings with key industry journalists from Poland, Europe, the USA, the Middle East and Asia**

- Possibility of broadcasting company's videos on large screen during the event

- Placing the brand logo on the media wall and all marketing displays during the event**

- Interviews with company's representatives - during the event

- Access to photos and videos from the event along with the copyrights**

- Participation of company's representatives in the banquet for exhibitors

- Submission of a selected model of a sailing or motor yacht to the Gdynia Polboat Awards competition**

- Displaying your own additional advertising materials, eg winders or roll-ups



C o n t a c t

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